

CONFERENCE 5 NOVEMBER

**ARE WE REALLY
MAKING AN**

Impact?

**Can Voluntary & Community Groups
Feel Confident That Their Work Makes
A Real Difference To Local People?**

CONFERENCE 2009

Thursday 5 November

Durning Hall Community Centre
From 10.00am to 4.30pm



Aston-Mansfield

Generating community wealth for social change

Community Involvement Unit

Are We Really Making An Impact?

In the midst of a recession, with funding even tighter than usual and greater demands on the services provided by independent voluntary and community sector organisations in east London, it has never been more important to plan, prioritise and influence funders to support projects that make a genuine impact on the lives of local people.

- **But who decides what makes the most significant impact?** Our users, our management committee or our funders? How are these judgements made?
- Are **we accountable enough** to the people who we support?
- **How do we balance immediate and short-term needs** with our wider knowledge and expertise of long-term impact?
- And **do we always collect and present the real impact of our work** in a way that can help secure new funding?

KEYNOTE SPEAKERS & EXPERT OPINION ON:

Who Decides What Is Important?

Groups working in east London know that there is often a significant mismatch between the many needs they identify within the communities they support, the services they would like to offer and the resources that are available. Making decisions about what to prioritise is essential, but what should drive these decisions?

Passionate Fundraising

People get involved in and support independent voluntary and community groups because they are passionate about what their group hopes to achieve. The evidence from funders shows that successful funding bids are more likely to be ones where this passion to fulfil an organisation's aims, objectives and values shine through.

THE BIG DEBATE

Does local government commissioning mean councils decide what's best for local people, not local people themselves?

WORKSHOPS

- Learning From Experience: How To Effectively Rethink Your Activities
- Making A Bigger Impact
- Becoming Specialists In Your Field
- Measuring Health Impacts

FOR UPDATED INFORMATION ON THE CONFERENCE VISIT
www.aston-mansfield.org.uk/ciu_annual_conference.php

REGISTER NOW!

To register, please complete and return this form with the relevant conference registration fee:

Voluntary sector organisations **£10**

Statutory sector organisations **£20**

Unfunded groups can send **one participant only** for FREE

Please make cheques payable to "The Community Involvement Unit" or pay online at our website (address above).

NAME _____

ORGANISATION _____

ADDRESS _____

TELEPHONE _____

E-MAIL _____

WORKSHOPS

please tick two workshop preferences

Learning from Experience

Becoming Specialists In Your Field

Making A Bigger Impact

Measuring Health Impacts