



OUR

IMPACT

REPORT

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[WWW.ASTON-MANSFIELD.ORG.UK](http://WWW.ASTON-MANSFIELD.ORG.UK)

# OUR VISION, MISSION AND AIMS

## VISION

We want to see more children, young people and families in Newham and east London leading happy healthy lives, realising their potential and unlocking their ambition.

## MISSION

Using an integrated and community focused approach we will make long lasting change, offering opportunity, community and inspiration to children, families and young people in Newham and east London.

## WE WILL

Offer a continuum of support, through both direct delivery and signposting, from cradle to career. We will nurture relationships, offer opportunity, community and inspiration throughout our provision.

Build on our current children and youth programmes, collaborating with inspirational and successful individuals and organisations to offer the best opportunities and experiences.

Continue to develop and seek out partnerships with the community, voluntary, public and business sectors to ensure that our work is relevant, complementary to other service provisions, sustainable and embedded in best practice.

Give children, young people and families greater opportunities to thrive and flourish. We will share our expertise and methodologies with other organisations to help inform best practice in the sector.

## MESSAGE FROM OUR CEO

At Aston-Mansfield we are acutely aware that life for children and young people can be tough. Despite this, many children and young people are proud of living in Newham, love its diversity, and want to make it a great place to be. This makes us all the more determined to grow and develop our work with children, young people and families, particularly those areas of work which focus on early intervention and prevention. This year, we have grown our work with children, young people and families through the development of 3 new youth programmes (HeadStart Creative Activities, Youth4Youth leadership programme and a pilot Transitional Youth programme). We pay tribute to the achievements and resilience of the children and young people we work with, and are proud to celebrate their successes.

Claire Helman

Chief Executive Officer

# WORKING WITH CHILDREN

Breakfast Club  
Weekdays: 8am-9am  
(all year)

After School Club  
Weekdays: 3pm-6pm  
(term time only)

Holiday Playscheme  
Weekdays: 8am-6pm  
(school holidays only)

We offer affordable wrap around care so that parents, guardians and carers can start or return to the workplace, education or training. Our activities are designed to facilitate social, physical and creative development through a range of play experiences. **130 children from 95 families** attended at least one element of our children's programme during 2017.

Quality of care rated by parents



Common words used to describe our staff



# WORKING WITH CHILDREN



"The Little Manor Play Project helped my child to come on leaps and bounds and to become more responsible and caring towards younger children."

# WORKING WITH CHILDREN

Our impact survey shows that:

93.2% children attending showed a willingness to undertake new activities

76.3% children made significant improvements in their cycling ability

91.3% children gained significant knowledge around healthy eating



98.1% children found they had more opportunities to play outdoors

94.8% children felt that they had improved positive behaviour at school

94.9% children had seen changes in their development of practical skills

Other general benefits also included children feeling more independent, developing their social and behavioural skills, and having respect for other children and staff. This has been achieved through various activities such as cookery, crafts, cycling, skating, exercise and education around healthy living.

# EVELYN'S SUPAPLAY SATURDAY EXPERIENCE

## What is SupaPlay Saturday?

SupaPlay Saturdays are a series of exciting and free drop-in play events for primary school aged children and their families. Funded by BBC Children In Need, these events offer families the opportunity to experience play in a safe environment, with activities supervised by professional playworkers from our children's work team.

## What do parents think of SupaPlay Saturday?

For parents like Evelyn, SupaPlay Saturday played an important part in her week-end routine. Evelyn's son has a learning disability and she first heard of SupaPlay Saturday at a SEND open day fair. The Saturday sessions enabled Evelyn to gain some respite. She explained that she could

**“talk to other parents, share tips and tricks and find some comfort in knowing that I wasn't alone in having a child with a disability.”**

She also liked SupaPlay Saturday as it allowed Mannaseh to make new friends. As Mannaseh is an only child, Evelyn felt happy knowing that he could interact with other children of different ages in a setting different to school. Mannaseh thoroughly enjoyed all the facilities and different activities that were held every month. Evelyn said that

**“there aren't enough projects like this around.”**

A typical Saturday for Evelyn and her son would have been one where they were at home watching TV, so coming to SupaPlay Saturday helped them break out of that routine and enabled Mannaseh to be more active and social.

# THEORY OF CHANGE

PLAY /CHILDCARE

PROMOTES LEARNING, PERSONAL & PHYSICAL DEVELOPMENT

LEADS TO CHANGES



LEADS TO



LITTLE MANOR  
PLAY PROJECT  
SUPAPLAY SATURDAYS  
TRANSITIONAL YOUTH

CHILDREN DEVELOPING AND GROWING THROUGH A QUALITY PLAY PROVISION  
PARENTS UNDERSTANDING THE VALUE OF PLAY IN THEIR CHILDREN'S PHYSICAL AND MENTAL DEVELOPMENTAL MILESTONES  
CHILDREN UNDERSTANDING RISK AND RESPONSIBILITY  
CHILDREN BEING FREE TO EXPRESS THEIR CREATIVITY AND EXPLORE NEW TALENTS

SUPPORTING FAMILIES TO BECOME RESILIENT AND INDEPENDENT  
SUPPORTING FAMILIES TO GAIN AND STAY IN EMPLOYMENT AND ACCESS FURTHER STUDIES DUE TO THE FLEXIBILITY OF THEIR CHILDCARE PROVISION  
SUPPORTING FAMILIES TO CONTRIBUTE TO THEIR COMMUNITY & SOCIAL EVENTS  
SUPPORTING CHILDREN TO FEEL SAFE, PART OF THEIR COMMUNITY AND TO BE SUPPORTED BY TRUSTED ADULTS, PLAYWORKERS AND YOUTH WORKERS

SUPPORTING CHILDREN AND YOUNG PEOPLE FACING TRANSITION INTO SECONDARY EDUCATION  
HELPING YOUNG PEOPLE GAIN INDEPENDENCE SKILLS, TEAM WORKING SKILLS, MAKE FRIENDS, GAIN CONFIDENCE AND PREPARE FOR CHANGE  
YOUNG PEOPLE LEARNING ABOUT SOCIAL ACTION, FUNDRAISING AND VOLUNTEERING  
YOUNG PEOPLE FEELING MORE CONFIDENT ABOUT FACING THE TRANSITION INTO SECONDARY SCHOOL  
FAMILIES GAINING A DEEPER UNDERSTANDING ON HOW TO SUPPORT THEIR CHILDREN

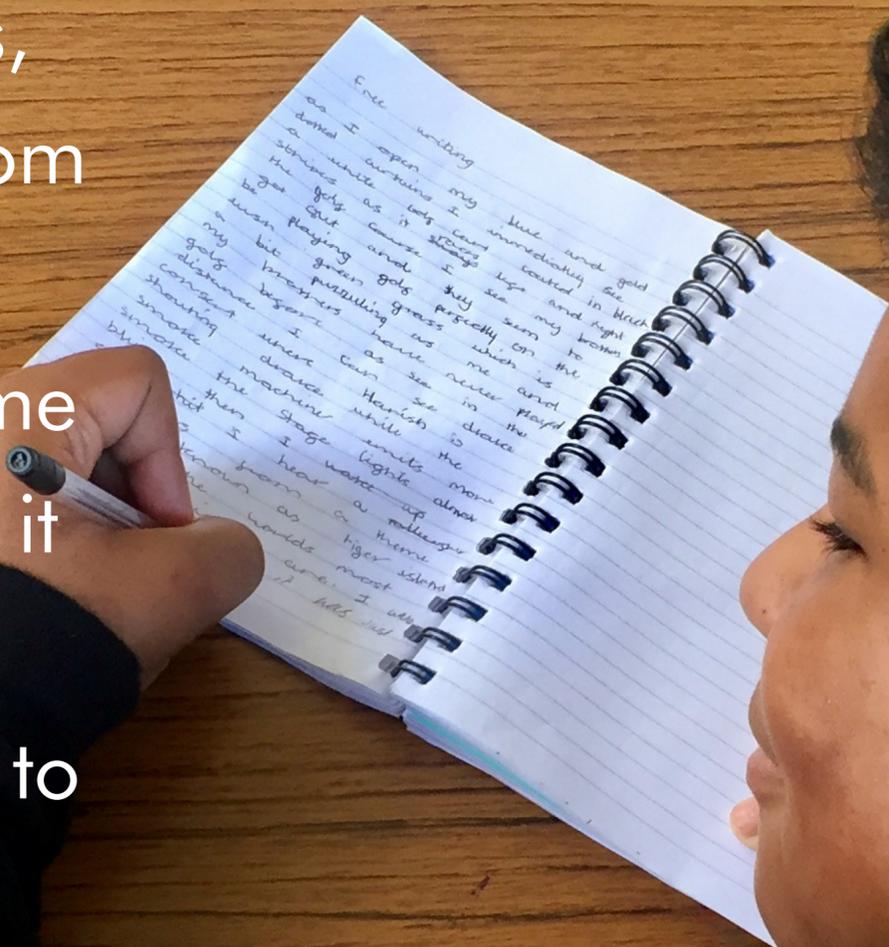
TRANSITIONAL YOUTH

THIS IS ACHIEVED THROUGH



# WORKING WITH YOUNG PEOPLE

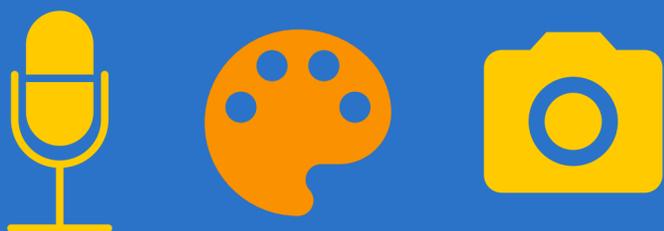
"My son was bursting with confidence after the HeadStart sessions, he loves the freedom and creativity the summer programme gave him and that it didn't feel like school. Thank you to staff for their dedicated, child centred personal care."



# WORKING WITH YOUNG PEOPLE

## HEADSTART

We run creative courses to build confidence, gain new skills and improve well-being for young people aged 10-16. This programme is part of London Borough of Newham's HeadStart programme, funded by the Big Lottery Fund. We have worked with 65 young people this year.



## YOUNG ACHIEVERS GROUP

We run a group for young people aged 16-25 with Special Educational Needs and Disabilities. We focus on developing life skills and confidence. We have worked with 35 young people this year.



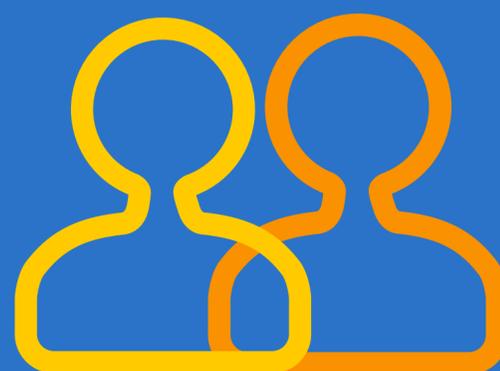
## YOUTH4YOUTH

This is a free leadership scheme for young people aged 16-19, funded by the Big Lottery Fund. It builds confidence, skills and resilience. We have worked with a core group of 20 young people this year.



## DETACHED YOUTH WORK

We work in the Green Street and East Ham area, primarily with 30 young people (full contact) and we have reached 250 young people.



# WORKING WITH YOUNG PEOPLE

Our leadership programme, Youth4Youth has been successful in bringing together a range of young people from different parts of Newham. One young person commented: "we reflect the community in Newham, no one is left out, and what we create will be powerful because we are the communities of Newham."

Young people are more confident

Every participant reported an increased sense of leadership, and increased understanding of their agency in making change in their own lives and those of others. Confidence for every participant has increased exponentially.



Young people are better able to cope with adversity

Through the one-to-one support as well as the journals kept by participants we are already seeing shifts in the confidence of participants to deal with adversity.



Young people will feel more connected to each other and their communities

The bonds between the young people are emerging strongly as they grow in numbers, activity, and time together.



# WORKING WITH YOUNG PEOPLE

Our HeadStart programme has helped young people from a range of different backgrounds with their emerging mental health issues. One young person said: "my mum told me about HeadStart, I am doing better at school; I was star of the week and I am proud of myself."

## Connecting creativity

The creative writing workshops created positive activities for young people; gaining skills in team work and bouncing ideas off each other. They were able to make links between each other's work, gaining empathy and understanding of each other's abilities and talents, in turn building self-confidence.



## Opportunities for free expression

The arts and crafts sessions gave young people a chance to become relaxed with informal opportunities for mindfulness. It wasn't always necessary to interact with each other as the activities were more centred around the individual. They were less competitive and there was a feeling that no one could fail.

# THEORY OF CHANGE

YOUTH WORK DEVELOPMENT  PROMOTES PERSONAL DEVELOPMENT & LEARNING  LEADS TO CHANGES



LEADS TO AN INCREASE IN



THIS LEADS TO



- HEADSTART NEWHAM
- SEND SUPPORT
- YOUTH4YOUTH
- ONE-TO-ONES
- OUTREACH

- MOTIVATION
- WILLINGNESS TO LEARN
- ACTIVITY IN THE ARTS
- ACTIVITY IN SPORTS
- CHANGED BEHAVIOURS
- COMMUNICATION SKILLS
- PROBLEM SOLVING
- PLANNING AND SETTING PERSONAL GOALS
- LEISURE PURSUITS

- EMPLOYMENT PROSPECTS
- AWARENESS OF OTHERS
- HEALTH AND WELL-BEING
- NEW OR ENHANCED PRACTICAL SKILLS
- SAFER BEHAVIOUR
- REDUCTION IN ANTI-SOCIAL BEHAVIOUR
- SELF-AWARENESS
- INTERPERSONAL SKILLS

- INCREASED SELF-ESTEEM AND RESILIENCE
- MORE YOUNG PEOPLE PARTICIPATING IN SOCIAL ACTION
- MORE YOUNG PEOPLE CONFIDENT TO LEAD PROGRAMMES
- MORE YOUNG PEOPLE PARTICIPATING IN DECISION MAKING
- MORE YOUNG PEOPLE FEEL CONNECTED TO THEIR COMMUNITY



INCREASED ENGAGEMENT WITH YOUNG PEOPLE NURTURES



# WORKING WITH THE COMMUNITY



“Brilliant events, especially regarding financial structures and rules.”

# WORKING WITH THE COMMUNITY

2017 was an interesting and exciting year for the Community Involvement Unit. In line with Aston-Mansfield's strategy we shifted the focus of our work to groups involved with children, young people and families.

## EVALUATION EXCHANGE

This is a project that grew from collaboration between UCL's Public Engagement Unit and our Community Involvement Unit. The pilot has been funded by UCL's Innovation and Enterprise's Knowledge Exchange and Innovation Fund.

The pilot has given researchers an opportunity to enhance their skills outside a formal university setting and make connections with communities in east London. For the organisations, this project has laid the groundwork to create real and lasting change in relation to their approach to evaluation. This will help them prove the value of their work to funders and external stakeholders.



## FITTER FINANCES PROGRAMME

This programme provides support for voluntary groups through improving their financial skills, knowledge and practice. The programme offers workshops, 1-2-1 surgeries, large networking events, access to financial toolkits, fact-sheets and more. It is funded by the City Bridge Trust.

The workshops and training sessions have enabled individuals and groups to be confident in understanding the importance of financial procedures, and the need to apply them to their organisation. One person said: "I was able to set up my social enterprise."

# WORKING WITH THE COMMUNITY

We asked organisations whether they noticed any changes in the development or prosperity of their group as a result of working with the CIU.

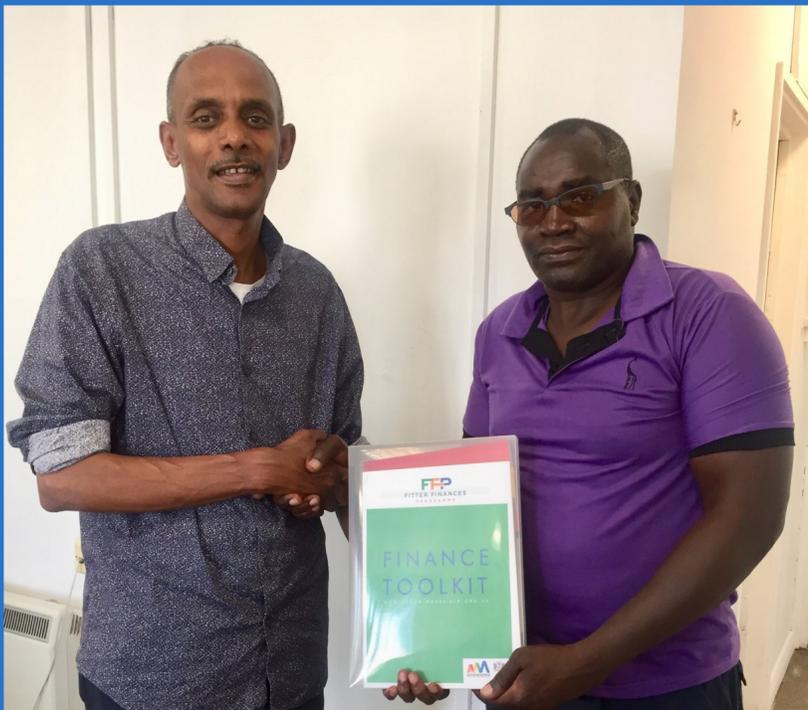
Improved knowledge, skills or confidence

“Increased skills and knowledge allowing me to use my new abilities in my work. This has improved the quality of the work I do, my confidence and my efficiency.”



Upskilled through training

“We are more confident in our professionalism in areas such as fire warden and the GDPR as a result of the training sessions.”



Feeling better connected with the voluntary and community sector

“The CIU does vital work for the borough because there is not another charity that offers this vital connectivity service. It's very important to get the newsletter to be able to communicate with other charities at scale.”



# THEORY OF CHANGE

CREATING AND SUPPORTING ECOSYSTEMS



LEADS TO CHANGES



LEADS TO



COMMUNITY CAPACITY BUILDING WITH CHILDREN AND YOUTH PROVIDERS AND PROJECTS THAT WORK WITH FAMILIES

NETWORKING AND DEVELOPING STAKEHOLDER'S YOUTH PROJECTS COLLABORATIVELY

COMMUNITIES RESPONDING TO RISE IN YOUTH VIOLENCE

FAMILIES ABLE TO ACCESS THE RIGHT TYPE OF SUPPORT AT THE RIGHT TIME

THE DEVELOPMENT OF YOUTH GROUPS AND COMMUNITY ORGANISATIONS WHICH WILL HELP THEM IN BECOMING MORE EFFECTIVE AND SUSTAINABLE

GROUPS INCREASING THEIR CAPACITY TO SUPPORT YOUNG PEOPLE

YOUTH GROUPS DEMONSTRATING THE CHANGE THEY MAKE TO THE LIVES OF CHILDREN, YOUNG PEOPLE AND FAMILIES THROUGH EVALUATION SUPPORT

YOUTH WORKERS BEING MORE AWARE OF THE WIDER SERVICES AVAILABLE TO FAMILIES; THEY CAN BE MORE SUPPORTIVE AND RESPONSIVE TO THEIR COMMUNITIES



LEADS TO



SAFER COMMUNITIES FOR YOUNG PEOPLE AND THEIR FAMILIES

IMPROVED SERVICE DELIVERY

SERVICES BEING BETTER INFORMED, CONNECTED AND MORE EFFECTIVE

OPPORTUNITIES BEING MORE EQUALLY DISTRIBUTED

A COORDINATED APPROACH TO WORKING WITH YOUNG PEOPLE

IMPROVING GROUPS WHO ARE MARGINALISED

IMPROVING EARLY INTERVENTION SUPPORT FOR FAMILIES AND YOUNG PEOPLE

## OUR VOLUNTEERS



"I love volunteering in the Aston-Mansfield charity shop; it's a diverse and friendly mix of people who come through our doors."

## OUR VOLUNTEERS

“Volunteering at Aston-Manfield has been a constant reminder of my capabilities, this has helped me to engage with the local community.”



# OUR COMMUNITY CENTRES

Durning Hall and the Froud Centre are our multi-purpose community centres in Newham. Both of our centres are open 7 days a week – with a full programme of events and activities to take part in – and offer a number of meeting spaces, rooms and offices for hire on either a short or long term basis.



We have had around 1600 participants using our facilities in Durning Hall, and around 615 at the Froud Centre.

We hosted an average of 46 - 50 groups throughout the year at Durning Hall and 29 at the Froud Centre.

We rented our spaces to 26 organisations throughout the year at Durning Hall, and 29 at the Froud Centre.



# MOVING FORWARD

Our plans for implementing our Creating the Future strategy include:

Focusing all of our work around young people and families; both direct delivery and signposting

Bringing in, over time, a social enterprise element to our work

Continuing to grow our work with children and young people



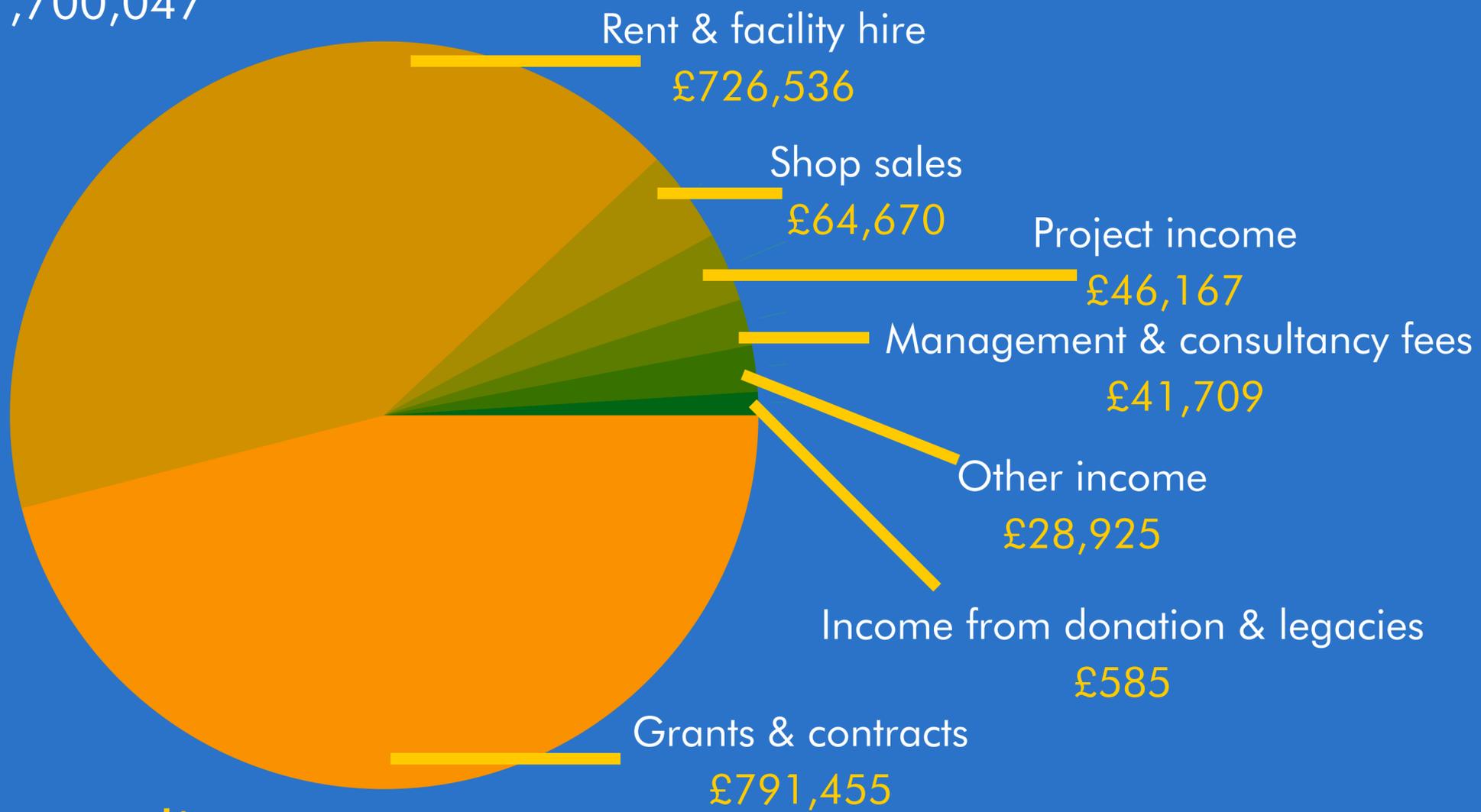
Developing a GP/Primary Care Centre at the Froud Centre. This is an opportunity to create new community-based health programmes in partnership with a local GP practice

Beginning to build an 'alumni' element into our work- creating more opportunities for people to give back

# INCOME AND EXPENDITURE

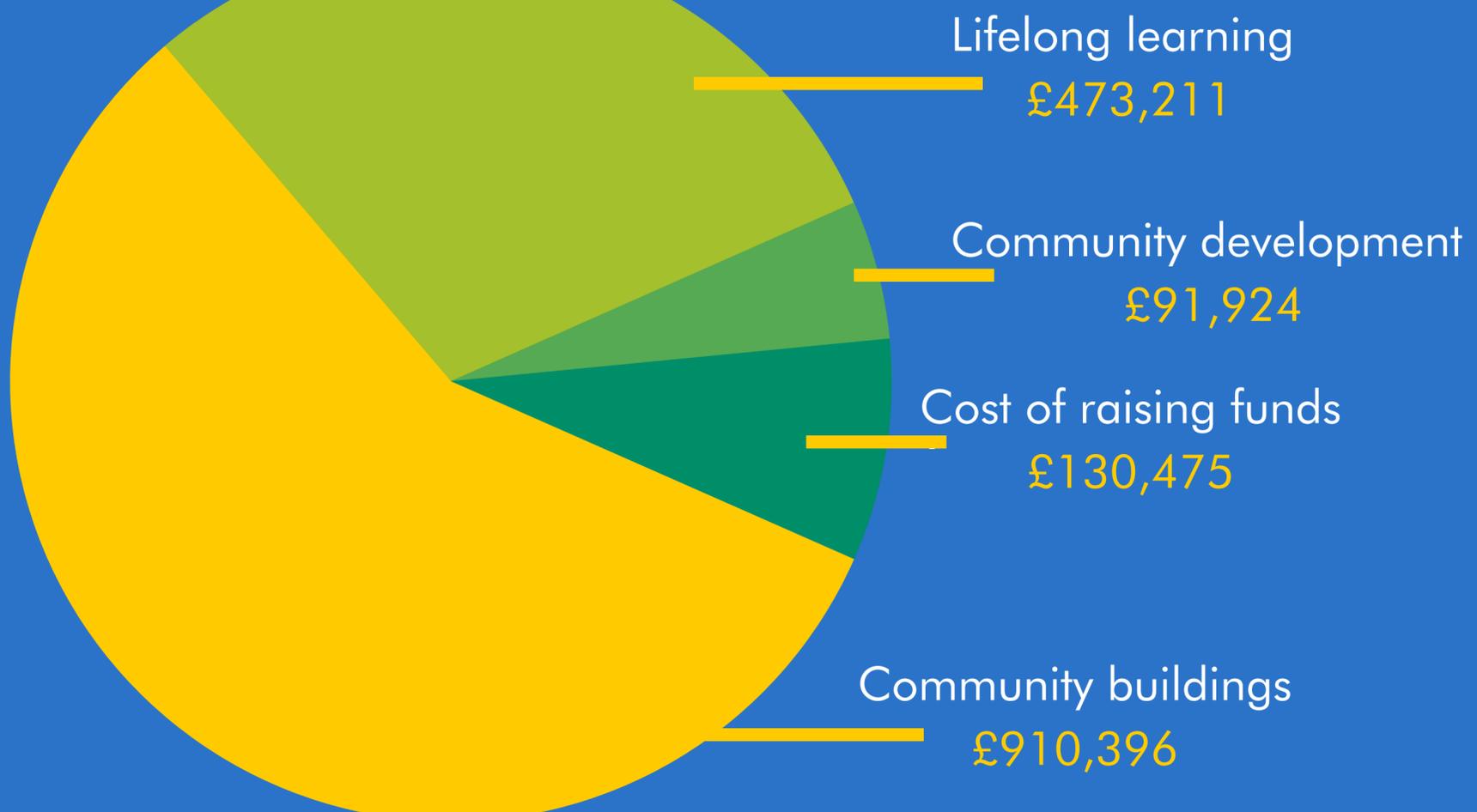
## Income

£1,700,047



## Expenditure

£1,606,006



# OUR FUNDERS AND PARTNERS

Thank you to all of our funders and partners who have worked with us this year. We couldn't have achieved all that we did without your support.

in partnership with



**NATIONAL  
LOTTERY FUNDED**



**Ambition  
Aspire  
Achieve**



**one newham** on!



Durning Hall  
Earlham Grove, Forest Gate  
E7 9AB  
0203 740 8100

The Froud Centre  
1 Toronto Ave, Manor Park  
E12 5JF  
0203 355 3974

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