



OUR IMPACT REPORT 2019–2020



INTRODUCTION

This report is about our impact in 2019/20, which means it includes the ‘And then’ moment at the beginning of the global pandemic. We were in the midst of running our children, youth, and family programmes, preparing to turn our sports hall at the Froud Centre into a GP/primary care space, planning to pilot new programmes for deprived children and families in Forest Gate, and were about to launch the community and stakeholder consultation for the redevelopment of Durning Hall and our Forest Gate site. Whilst it is important to remember the impact we had before the pandemic, we also want to acknowledge how much has changed.

The people in Newham have experienced some of the worst impacts of COVID-19 in the country, suffering a devastating high death toll from COVID-19, and very significant increases in economic deprivation and poverty levels. Amidst this, our staff, and volunteers, many of whom live in Newham, have shown extraordinary resilience, agility, and flexibility in continuously adapting to the COVID-19 environment and focussing on the needs of the community around us. We are all determined to do everything that we can to continue supporting the children, young people, and families we work with through what will hopefully become a recovery phase, and to work collaboratively with our many partner organisations to rebuild.

A huge and heartfelt thank you to all our funders, and to our staff and volunteers, who have helped us to thrive against all odds.

Claire Helman

Chief Executive Officer


OUR RESPONSE TO COVID-19

In response to COVID-19 and lockdown, we rapidly changed our existing services and developed new ones, offering a combination of virtual and physically based services to provide:

Food & vital supplies



Social, learning and development, play & fitness activities & emotional support to children and young people



Childcare for children of key workers & vulnerable children



Emotional, social & practical support to parents & carers



Fundraising support to small community groups & voluntary sector organisations

This was in a context where we, like everyone around us, were learning how to operate in very different circumstances, with staff and volunteers experiencing the trauma and shock of the pandemic, and the challenges of home-schooling and caring for relatives and friends.

We increased our focus on working in partnership with the London Borough of Newham, the Clinical Commissioning Group (CCG), East London Foundation Trust (ELFT) and other voluntary and community sector organisations.

IMPACT ON A PAGE

2019–2020

WE DELIVERED
SERVICES TO

1000 PEOPLE

WE REACHED

728

YOUNG PEOPLE

163

CHILDREN

DEVELOPED
SOCIALY,
PHYSICALLY &
CREATIVELY

1980

PEOPLE
USED OUR CENTRES

30

ORGANISATIONS
RENTED OUR
OFFICE SPACE

139

PEOPLE

PARTICIPATED IN FOCUS
GROUPS, RESEARCH
& SURVEYS

71

VOLUNTARY
GROUPS
RECEIVED SUPPORT & ADVICE

LITTLE MANOR PLAY PROJECT

We provide high quality, affordable wraparound care for children in Newham aged five to 12 offering breakfast, after school and holiday provision. The children benefit from improved life-skills, confidence and self-awareness, whilst the programme offers parents affordable wrap around care allowing them to participate in work, study or training.

"Little Manor goes from strength to strength with its provision of excellent childcare. They greatly add to my child's happiness and development/growth in so many areas." (Parent)



BIG FAMILY

CYCLING ADVENTURE

This programme built on the learning of our previous programme which worked with children from the Little Manor Play Project, teaching and developing cycling skills with primary school aged children.

30 children and 35 parents/older siblings improved their cycling skills

Several children took the lead role in the family, supporting their parents to learn new skills.

100% of participants who could not cycle can now cycle unaided

Families reported huge enjoyment of learning together and with other families.



"I thoroughly enjoyed the cycling sessions as a family group. I learned things about bikes I never knew before, such as ABC check and fixing a chain when loose. Glad I joined." (Parent)



TRANSITIONAL YOUTH

We have developed a transitional youth programme, for young people in the early years of secondary education. Working with participants aged 12-15, this year our summer transitional youth programme, funded by East End Community Foundation/Newham Giving aimed at building citizenship, independence and diverse young leaders.

19 young people gained new friends, volunteered and supported local community groups to deliver activities to local children and families and took the lead role in delivering activities to younger children.

19 young people engaged in a number of team building activities which helped improve skills in teamwork, co-operation, communication and tolerance.

14 young people will continue to volunteer on our Holiday Programme for younger children.

18 young people gained strategies in how to keep safe online and recognise potential grooming behaviours.

13 young people gained a better understanding of how to manage their money, identifying the difference between needs and wants and the importance of saving and pensions.

"Volunteering, money management & team-based activities have challenged my daughters, enabling them to believe in themselves. So many life lessons & experiences encountered which will have positive impact on their lives." (Parent)



HOLIDAY HUNGER

Our Holiday Hunger project provided education and activities for low-income families during the summer holidays. Offered in partnership with School Home Support, the summer sessions provided a safe and accessible environment for families who were referred by schools. Parents were given information and demonstrations on how to cook on a budget, while in an adjacent room, children accessed a fun activity session that involved creative play opportunities as well as sports and games.

**OVER
50%
OF CHILDREN IN
NEWHAM GROW UP IN
LOW INCOME
HOUSEHOLDS**

The arrival of the summer holidays presents a huge challenge for families already struggling to cope.



YOUTH4YOUTH

Youth4Youth is a free social action programme for young people aged 16-21, who live or study in Newham, funded by the National Lottery. The programme builds confidence, skills, and resilience in young people and supports them in undertaking targeted action and campaigns in Newham.

Our young people focussed on raising awareness around homelessness and promoting togetherness and intergenerational conversations about mental health through a family fun day of activities that people of all ages could get involved with; 98 people attended!

"I was able to be a part of something that allowed me to give back to my community. Being able to incite change by spreading awareness of serious issues, such as homelessness & the generational divide, is both morally-fulfilling & skill-improving, I would like to do this again."





YOUNG ACHIEVERS GROUP

The long established Young Achievers Group (YAG), for young people with Special Educational Needs and Disabilities has engaged in a wide range of activities, enabling the development of independent living skills.

WE SUPPORTED

35

YOUNG PEOPLE



FITTER FINANCES PROGRAMME

Funded by City Bridge, the Fitter Finances Programme aims to improve the financial management of micro and small community and voluntary sector organisations in Newham. The team have built trusted relationships delivering one-to-one surgeries, mentoring and bid writing support. Beneficiaries stressed the flexibility of approach, with supported delivered not only on site, but in community venues and complemented by emails and phone calls to maximise engagement opportunities around their delivery commitments.

"We had a close relationship with Mustafa and accessed lots of elements of the programme."

WE SUPPORTED OVER

70

ORGANISATIONS





VOLUNTEERING



We successfully launched a 8-week work experience placement for young people aged 16-25.

This was to give unemployed young people with no knowledge or experience of the world of work the opportunity to learn new skills and build their confidence whilst being supported in a safe non-judgemental environment.

OVER THE YEAR WE HAD

60
VOLUNTEERS

"Volunteering has been challenging at times but always rewarding. My manager has been immensely supportive and provided me with training to enhance my research, project management and IT skills. I have learned about safeguarding and risk assessments whilst gaining experience of working with young people and the SEND community. All of this including making good friends and great connections helps me build my career in social work."

Shruti, Youth Volunteer





CHARITY SHOP

We have a fantastic charity shop that is based in Forest Gate where we sell a range of different items. Our shop has a positive impact on both the environment and on our volunteers who gain retail experience and communication skills. It also plays an important role in the local area as community members can buy very low cost clothing and homeware items. We're always looking for donations and dedicated volunteers!



COMMUNITY CENTRES

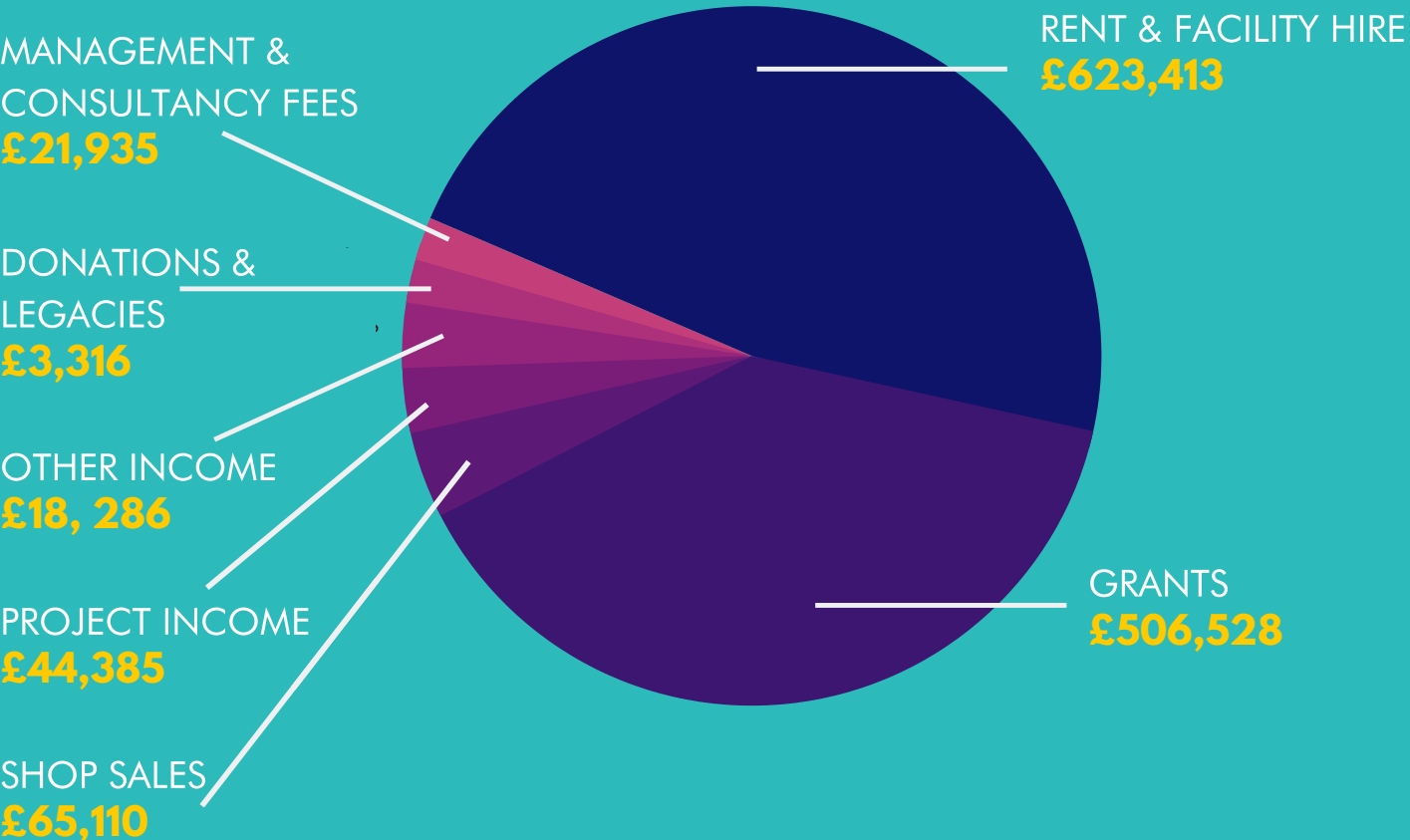
We have been working on plans to redevelop the Durning Hall site in Forest Gate. Redevelopment will secure our future in Newham. It will allow us to develop the work that the charity does to support children, young people and families in the borough.

We are also preparing to build a new GP surgery at the Froud Community Centre in Manor Park. It will provide 15 consulting and treatment rooms. We are excited to work with the GP's and other stakeholders to improve the health and wellbeing of our local community.

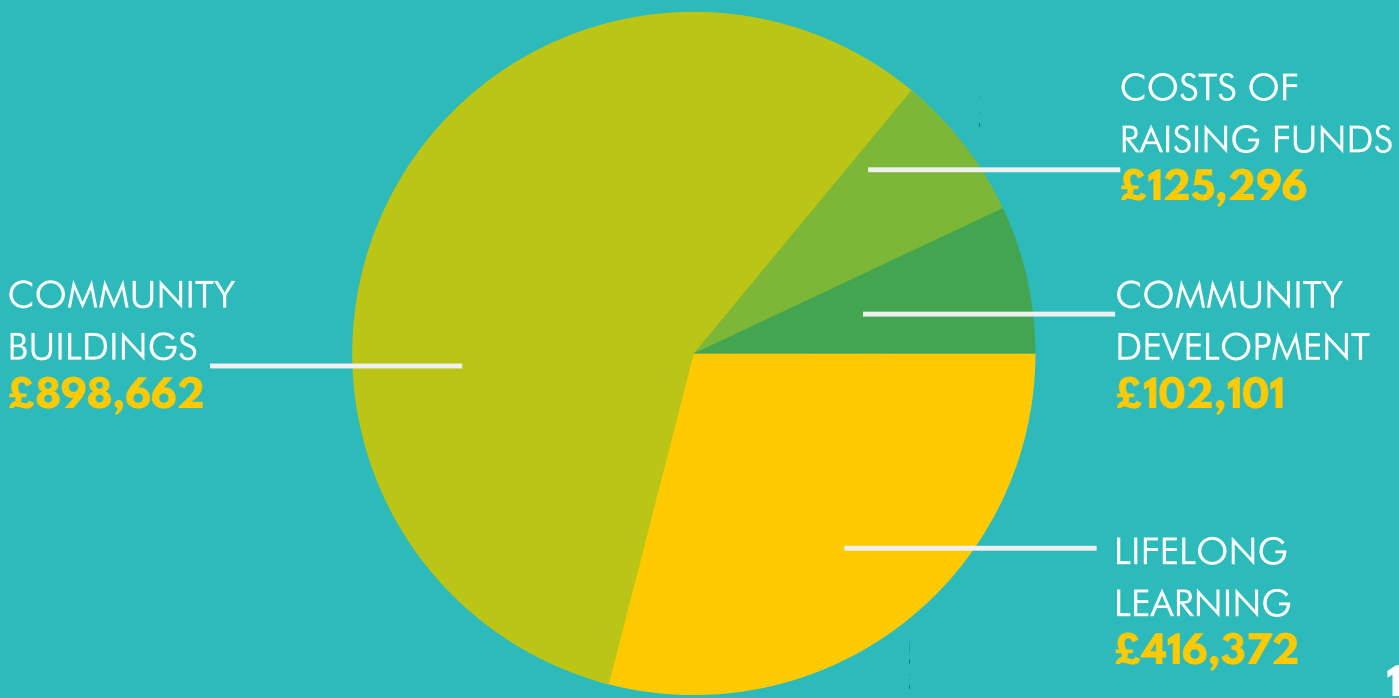


INCOME & EXPENDITURE

INCOME: £1,282,973



EXPENDITURE: £1,542,431



FUNDERS & PARTNERS

Thanks to our funders and partners we were able to empower numerous children, young people and families in Newham.



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